

# The studio that **runs** what it builds.

An AI-native product team from the Philippines and Los Angeles. We validate in two weeks and launch in ten. We keep strategy, build and operations in one team, and every step ends with something that works.



## THE ROUTE

### STOP 01

#### Validate

2 weeks • \$15,000  
We map the process, pick the highest-return thing to build, and ship a working prototype of the riskiest part. You leave with a fixed price for Launch.

### STOP 02

#### Launch

6–10 weeks •  
from \$45,000  
A production product in your own accounts: data model, integrations and the AI pieces, with a demo every week.

### STOP 03

#### Operate

monthly •  
from \$8,000  
We run and extend what we launched: scheduled AI jobs, reports, morning briefs, new features and monitoring.

### STOP 04

#### Venture

4–9 months •  
by conversation  
A new business line designed, built and run together. Fee plus optional equity.

Prices in US dollars. The Validate fee is credited in full against Launch. Third-party usage, such as AI model calls, voice minutes and hosting, is billed at cost.

## RUNNING TODAY

#### HELOC.VIP

AI on your inbound phone line

First commit to live in 12 days • repository history, Aug 2026

[wovoka.dev/work/heloc-vip](https://wovoka.dev/work/heloc-vip)

#### Carbon Supply

A daily feed from websites you check by hand

9,623 projects tracked across 4 registries • project database, 4 Oct 2026

[wovoka.dev/work/carbon-supply](https://wovoka.dev/work/carbon-supply)

#### Ghost Dance

A field app that works with no signal

Scaffold to a live app with manager console in 2 days • repository history, Sep 2026

[wovoka.dev/work/ghost-dance](https://wovoka.dev/work/ghost-dance)

#### The operator console

A morning brief for the people who run the business

370+ commits since 10 Sep 2026, many by data robots • repository history

[wovoka.dev/work/operator-console](https://wovoka.dev/work/operator-console)

## OUR FOUNDER

### Lee Pearson. Engineer, strategist, **operator**.

Code at Duke, a PhD built on scraped data and Stata, five years at BCG and BCG Digital Ventures (now BCG X) launching new businesses for energy companies, then entrepreneur in residence at Johnson Controls. Wovoka Studio is that route, offered to clients.

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